



Poznań, 29 May 2012 r.

Dear Sirs,

We are pleased to invite you and members of your association to participate in an international meeting of representatives of the tourism industry between 24 - 27 October 2012 at Poznań International Fair. It will be a platform for exchanging experiences between tourism industry representatives from around the world.

It is definitely the largest tourism trade fair in Poland and one of the most important events of this kind in Central-Eastern Europe. Each year TOUR SALON hosts all Polish regions, many embassies, national and regional tourist organizations, the most important tour operators, travel agencies, representatives from business tourism, carriers, tourist services, Internet Web sites and travel publishers.

Over 760 exhibitors from 43 countries gathered during last edition of **TOUR SALON** at the Poznań fairgrounds. With satisfaction we noted an almost 20% increase in visitor numbers. During the four-day fair our exposition was seen by over 30,000 visitors, of which over half were trade professionals.

TOUR SALON is a unique opportunity to in one place and time effectively present the tourist attractions and all that is interesting in your country. This is a great place to create a tourism image, present tourist offers and take advantage of a broad range of promotion opportunities, including arrangement of B2B meetings.

Should you have any questions, do not hesitate to contact us.

It will be a pleasure for us to host you on our exhibition.

Anna Myślak

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Project Manager TOUR SALON